



ACCOUNTABILITY

ual:

isITethical

Design Researchers must be answerable for their choices, actions and expectations, and be accountable for the project's affordances

We must come together and demand accountability also to the corporate almighties and systems of oppression that affect our practice.



ABOLITIONIST

ual:

isITethical

**Design Researchers attentive
and aware of how their practice
inadvertently may be supporting
state backed colonialism and
surveillance technology**

Decolonizing Euro-centric Ethics
Exploring other ways of doing
ethics together.



BENEFICENCE

ual:

isITethical

Principle of no harm

A dread that is left from reading authors busy in the work of exposing ethical troubles. The sensation, the bitter taste in our mouths, the thought:

If all of this is true, why do we want to keep designing unfair systems? For who and for what are we designing?

Less ethics, and more politics, more connection with our inner self to expand beyond ethical whitewashing and the box-ticking exercise

ual:

isITethical



CONSENT

ual:

isITethical

How are we offering real choice and control over project data

If we were all attending a public event, and I was vegan for political reasons, no one would make me eat the ham sandwich. However, we have no space to refuse unethical data-driven systems at work or in life.

This ritual is an exercise of scaffolding civic disobedience and claiming meaningful consent.

Consent forms are not enough!

ual:

isITethical



RELATIONSHIP

ual:

isITethical

**For response-able projects that
show the relations of nonrenewable
resources, labour and data that it uses.**

Metaphysical Nexus: we are all connected!

What it means to be human celebrating more-
than-human co-dependence

Echoes from the future and from faraway
prophecies

ual:

isITethical



RESPONSE-ABILITY

ual:

isITethical

Integrating projects and practice, spaces and capabilities for response

Making space and building capacities to respond.

Imagine a better possibility for pluriversal ethical practice that is creative, participatory, spiritual, pleasurable, and political exercise.



SKABE (KINSHIP)

ual:

isITethical

The middle ground between the project is attentive to reciprocal relationships of care and support.

How the practice creates value for stakeholders and participants.

How are you practicing the pluriverse.



SOMATICS

ual:

isITethical

Integrating body, mind and environment for personal and collective healing

Responding with our bodies to hidden labor and unfairness of oppressing systems.

Translating concepts into the body, embodying values, exploring other ways of knowing – epistemological shake up!

ual:

isITethical



SOVEREIGNTY

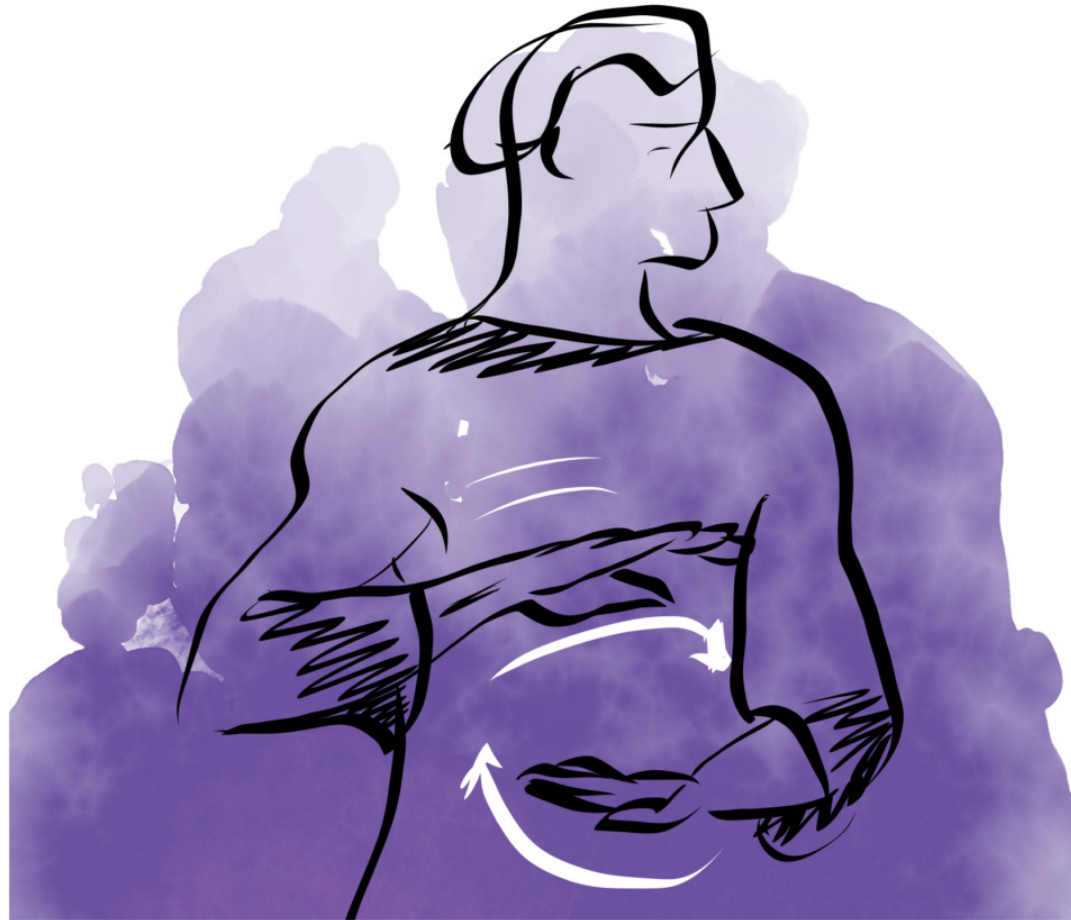
ual:

isITethical

**Asserting control over what we use:
materials, narratives, assumptions,
spaces and data to our practice support
us carrying on our responsibilities to our
communities and environment**

We designed a call for collective power in the
face of one-worlding data colonization

Thinking-feeling through our borders.



TWO SPIRIT

ual:

isITethical

Beyond binary differentiation

We were inspired by Ritual Design, Donna Haraway, Eco-Feminism, Cyberqueer Movements, Lesbian Technologies for Liberation, Indigenous Protocols, Pluriversal Approaches, Utopian Imagination, the point is not to talk about ethics, but rather to embody it.

Against binary differentiation.



SUSTAINABILITY

ual:

isITethical

Design and maintenance of enduring purposes and benefits for all

Our fuel is the desperation of screen-saturation and lack of connectedness that the super information and lack of agency set in our bodies, so many things happening, and us, seeing each other framed by little screens...

Carbon intensity online connections, AI overreliances, social media doomscrolling, the capitalist hyper focus on productivity. How to stay in the rat race after been aware of it? How to make project's effort and intentions longer?

ual:

isITethical



TRANSPARENCY

ual:

isITethical

How are we making the inner logic and functions of our projects, and of the structure that we are serving accessible: how is funding and value distributed. What is the value and intentions varying among stakeholders

This is not a dance: we are co-designing a human algorithm

Transparency is not neutral: whose transparency is it?

write your own value – what feels important for you, what moves you to work in the project - that you feel is more suited to the project.

write your own value – what feels important for you, what moves you to work in the project - that you feel is more suited to the project.

write your own value – what feels important for you, what moves you to work in the project - that you feel is more suited to the project.